



DEBORAH
O'SULLIVAN
**Senior graphic
designer and
creative artworker
with 16 years
experience in the
creative industry
and a passion for
branding**



LATEST EMPLOYMENT

Brand Director and Lead Designer position held at Flight Club Darts 2014-2018

From initial branding, to roll out, and there on to brand governance. Every element the customer touched was influenced by the brand, and I cared about that greatly. Ongoing responsibilities: Living brand guideline maintenance, venue brand experience audits, reviewing company product alignment with brand values, creation of sub brand logos, creation of any new key visual element for the brand

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FURTHER EMPLOYMENT EXPERIENCE

2006-2014 Freelancing

Meteorite: Design and Art direction for; Costa, Bombay Sapphire, David Lloyd & Homebase

Billington Cartmell: Design for brands; Morrisons, Ribena, Samsung, Bacardi - 2008

Foam: Wine labelling for Berberana - 2008

Thrive: Branding Farina Group - 2009

Underground BLC: Design and art direction for; Lawrence Graham Annual review, RICS product brochures, Hormel packaging, Coca-cola health drinks - 2006 - 2014

River Publishing: Art direction for Superdrug POS & Dare magazine

2004-2006 Art Director at Alcone Marketing Group

Concepts where integral to all designs produced. Working along side copy writers to produce marketing campaigns, POS and print collateral for; Sony, IMS, Brewsters, LG, P&G, Volvic and Lovefilm. Creative Director at that time: James King

2002-2004 Junior Designer at Mirror Image

My key projects of this time were; Numerous items of consumer collateral for Vodafone, Branding Voyage Care & Packaging design for Wella. Creative Director at the time: Nick Ovenden

SKILLS

- £ Advertorials
- £ Annual reviews
- £ Art direction
- £ Branding
- £ Brochures
- Ⓡ Email styling
- £ Labeling
- £ Leaflets
- £ Logo design
- £ Menu design
- £ Packaging
- £ POS
- £ Posters
- Ⓡ Presentation styling
- £ Retouching
- £ Stationery
- Ⓡ Website styling

PACKAGES

- £ Adobe CC Illustrator
- £ Adobe CC Indesign
- £ Adobe CC Photoshop
- Ⓡ Microsoft 365
- £ Frontify
- Ⓡ Exclaimer
- Ⓡ Trello
- Ⓡ Google Sheets
- Ⓡ Excel
- Ⓡ Word

COMPETENCY KEY:

£ EXPERT / Ⓡ INTERMEDIATE / Ⓡ ROOKIE

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PERSONAL INFO

Deborah O'Sullivan | Female | British | D.O.B: 21/09/79

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EDUCATION

2:1 Honours Degree in Visual Communications obtained at The Surrey Institute of Art & Design (1999-2002)

A-LEVELS in Psychology, Design Technology and Photography at Reigate College (1996-1998)

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FREELANCE RATES:

£35 p/h Art direction, branding & graphic design

£28 p/h Creative artworking

10% DISCOUNT ON BOOKINGS OF 3 DAYS +

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CONTACT INFO

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Social media: @heykimanddeb



DREAM. 

#heykimanddeb